

A close-up photograph of a young Black woman wearing a black graduation cap and gown. She is smiling broadly, showing her teeth, and holding a rolled-up white diploma tied with a red ribbon. The background is blurred, suggesting an outdoor setting.

Education*Dynamics*®

# Online College Students 2021

UPCEA & Education*Dynamics*

PRIVILEGED/CONFIDENTIAL INFORMATION OF EDUCATIONDYNAMICS, LLC  
Copyright © 2021 Education*Dynamics*, LLC. All Rights Reserved.

# Our Speakers



**Lisa Braverman**  
Vice Provost, Excelsior  
College



**Carol Aslanian**  
President & Founder, Aslanian  
Market Research  
*EducationDynamics*



**Melissa Feuer**  
Interim Dean, The George  
Washington University

# Student Age

Online college students are a wide variety of ages. About 25 percent of undergraduate online college students are between the ages of 19 and 22; median age is 29. About 35 percent of graduate online college students are between the ages of 24 and 31; median age is 31.

25% of  
Online  
Undergraduate  
Students

35% of  
Online Graduate  
Students

Undergraduate  
Median Age is  
29

MEDIAN AGE  
31

Age	Total	Undergrad	Graduate
17 or younger	0%	0%	0%
18	3%	4%	1%
19	6%	7%	1%
20	5%	6%	2%
21	6%	7%	3%
22	5%	5%	4%
23	4%	4%	3%
24	4%	4%	5%
25	3%	2%	5%
26	4%	4%	4%
27	3%	3%	3%
28	3%	2%	5%
29	3%	3%	3%
30	4%	3%	6%
31	2%	1%	5%
32	2%	1%	4%
33	2%	1%	4%
34	4%	4%	4%
35	4%	4%	3%
36	3%	3%	3%
37	3%	4%	2%

# Online Study Statements

Statements About Online Study	Total		Undergrad		Graduate	
	Agree	Disagree	Agree	Disagree	Agree	Disagree
Online courses should provide opportunities to interact with other classmates socially	84%	16%	84%	16%	86%	14%
In order to complete my studies faster, I would be interested in studying online during the summer months	84%	16%	83%	17%	88%	12%
Online study allows me to complete my studies faster	83%	17%	82%	18%	87%	13%
Online programs should include cohorts of students who have the same career goals in order to build relationships	83%	17%	83%	17%	84%	16%



# Access to the internet



Primary Internet Access Device	Total	Undergrad	Graduate
A desktop/laptop computer	75%	74%	77%
A smartphone (Android, iPhone, etc).	19%	20%	17%
A tablet (such as an iPad)	6%	6%	7%
Something else	0%	0%	0%



# Career Services

Most Important Career Services Used	Total	Undergrad	Graduate
Resume creation	<b>36%</b>	<b>36%</b>	<b>37%</b>
Working with a career advisor	<b>33%</b>	<b>32%</b>	<b>33%</b>
Self-assessments	<b>30%</b>	<b>23%</b>	<b>37%</b>
Job search website maintained by the school	<b>29%</b>	<b>31%</b>	<b>27%</b>
Job search assistance	<b>28%</b>	<b>32%</b>	<b>23%</b>



# Student Services

Most Important Student Services: TOTAL	Most Important	2	3	4	5	Total
Career planning/placement services	<b>11%</b>	<b>8%</b>	<b>7%</b>	<b>7%</b>	<b>6%</b>	<b>38%</b>
Financial aid advising	<b>10%</b>	<b>7%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>35%</b>
Access to faculty for academic advising	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>6%</b>	<b>5%</b>	<b>33%</b>
Online library	<b>8%</b>	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>32%</b>
24/7 tech support	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>30%</b>



QUESTIONS?